



Denisse González

VIDEO EDITOR & VISUAL DESIGNER

CONTACT



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SKILLS

Video & Editing

- Adobe Premiere Pro
- After Effects
- CapCut Pro
- Motion Graphics
- Color Grading
- Audio Editing
- Short-Form Video Editing
- Subtitling & Captions
- Storytelling Through Editing

Visual Design

- Photoshop
- Illustrator
- Canva Pro
- Branding Assets
- Visual Identity
- Social Media Design
- Thumbnail Design
- Ad Creative Design

Digital Content

- Content Creation
- Visual Content Production
- Multi-platform Content

Formatting

LANGUAGES

Spanish - Native

English - Professional Working Proficiency

PROFESSIONAL SUMMARY

Creative Video Editor and Visual Designer specialized in long-form and short-form content, motion graphics, and branded visuals for digital platforms. Experienced creating engaging content for media, retail, lifestyle, and commerce brands.

PROFESSIONAL EXPERIENCE

Freelance Video Editor & Visual Designer

2021 – Present | Remote / On-site

- Produced digital content for food service, retail, wellness, lifestyle, and commerce brands
- Edited short-form videos for Instagram, TikTok, YouTube Shorts, and paid ads
- Created branded graphics, promotional assets, social media visuals, and product content
- Managed filming, photography, post-production, motion graphics, subtitles, and color grading
- Delivered high-quality content under deadlines across multiple client accounts
- Organic audience growth across multiple brands: +79K combined followers.

Video Editor & Motion Graphics Editor – Neura (Streaming Channel) 2025

- Edited streaming content and transformed long-form material into short social clips
- Created motion graphics and animations for digital content
- Improved retention through pacing, hooks, subtitles, and dynamic cuts
- Worked in a fast-paced team environment under tight deadlines

EDUCATION

Multimedia Design (In Progress)

Da Vinci – Escuela de Arte Multimedial, Argentina

High School Diploma – Science

U.E.P. Colegio San José

Culinary Arts Degree

Mariano Moreno Culinary Institute Caracas, Venezuela.